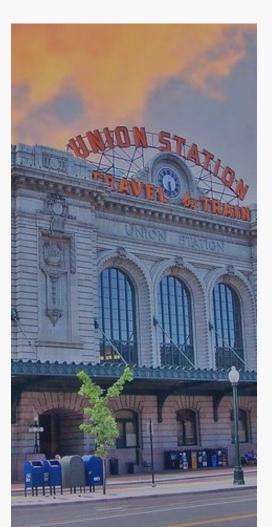
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# MIDDLE MARKET M&A UPDATE Q1 2024







MIDDLE MARKET M&A AND PUBLIC MARKETS Q1 2024 Highlights and Activity

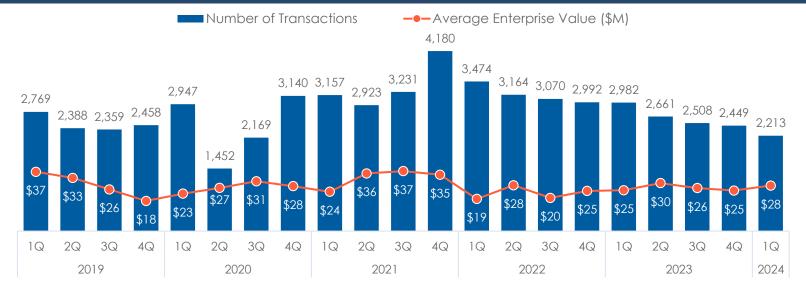


### Deal Flow and Valuation Multiples



During Q1 '24, the number of Middle Market transactions posted the lowest quarterly total since COVID. While volume is down, valuations continue to hold steady. Based on GLC discussions, acquirers continue to focus on quality companies with sustainable profits. As a result, valuation multiples for Middle Market companies have held at a median EBITDA multiple of 8.1x from the prior quarter.

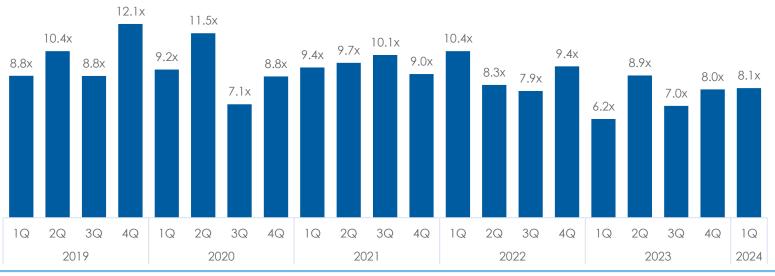
#### U.S. Middle Market Transactions & Transaction Value<sup>(1)</sup>



#### U.S. Median Middle Market EBITDA Multiple<sup>(2)</sup>

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Source: Capital IQ, Pitchbook

Note: Data as of 3/31/2024

(1) Middle Market defined as <\$500M in Enterprise Value and no reported Enterprise Value (2) Excludes multiples <2.0x and >20.0x as well as Financial & Technology sectors

### **Deal Flow and Valuation Multiples**

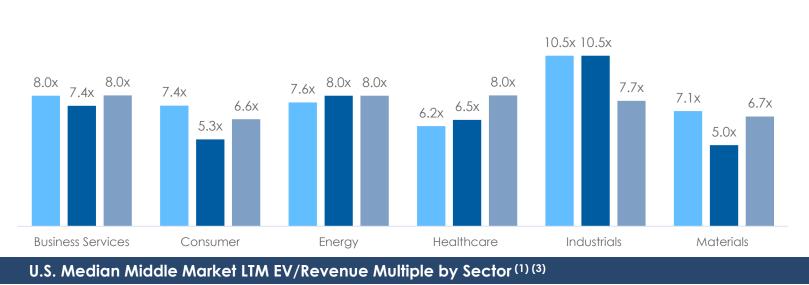
When examining each industry sector in more detail, valuation multiples reveal a varied environment with healthy valuations. GLC continues to see interest from private equity and strategic acquirers in its Business Services vertical. GLC's current M&A mandates are demonstrating strong, profitable companies

are highly sought-after. Looking ahead into 2024 with decreasing recession fears, top line growth is beginning to become more impactful to valuations for sellers.

#### U.S. Median Middle Market LTM EV/EBITDA Multiple by Sector<sup>(1)(2)</sup>

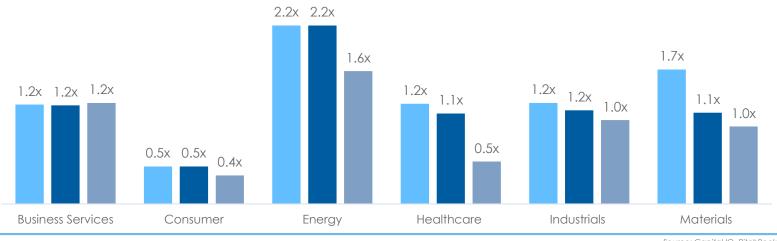
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■ 2023 Q3 ■ 2023 Q4 ■ 2024 Q1

■ 2023 Q3 ■ 2023 Q4 ■ 2024 Q1



Source: Capital IQ, PitchBook

Note: Data as of 3/31/2024

(1) Middle Market defined as <\$500M in Enterprise Value; (2) Excludes multiples <2.0x and >20.0x as well as Financial & Technology sectors; (3) Excludes multiples >5.0x as well as Financial & Technology sectors

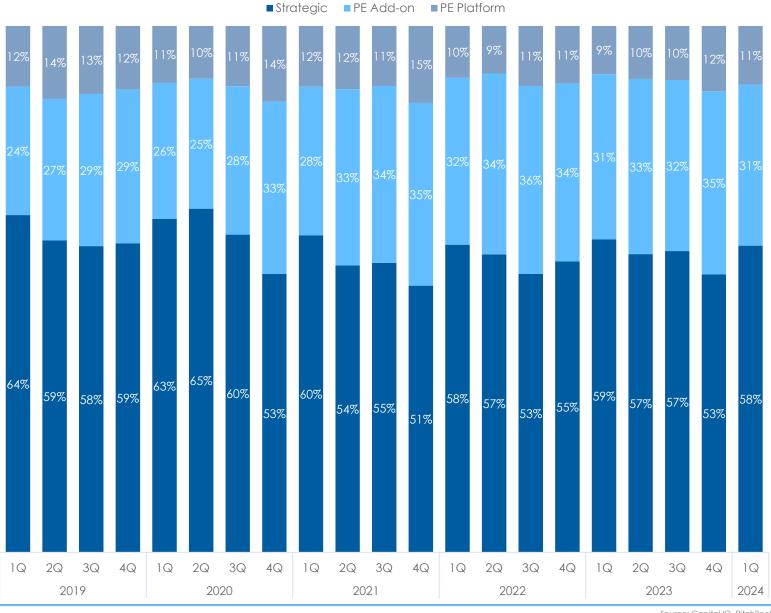
### Acquirer Trends

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M&A acquirers fall into three categories: i) private equity platforms (initial acquisition by private equity); ii) private equity add-ons (follow-on acquisitions by a private equitybacked platform); and iii) strategics (operating entity within the industry). In Q1 '24, strategic acquirers posted their largest share of all M&A transactions in several quarters. PE buyers continue to be more selective in the current market.

#### U.S. M&A Transactions by Buyer Strategy Type



Source: Capital IQ, PitchBook Note: Data as of 3/31/2024

Note: Data as of 3/31/2024

### Fund Formation and Capital Overhang

The total amount of private equity capital raised and available for deployment ("U.S. Private Equity Capital Overhang") is approximately \$956B with the vast majority targeting Middle Market companies. 63 new funds were formed in Q1 totaling \$77B+ in new capital. Private equity new funds created is down from Q1 2023 (73 new funds), but capital raised is up from \$67B+ in Q1 2023. This yearover-year trend highlights a shift in the market towards reduced new funds while maintaining or increasing the amount of capital raised.

**TOTAL NUMBER OF NEW FUNDS** 

578

2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024

542

445

410

471

582

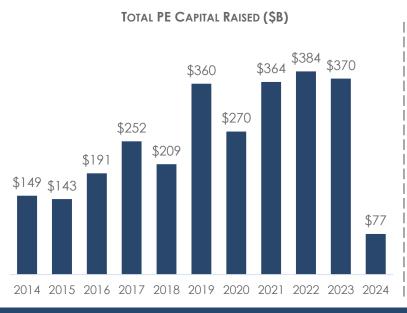
863

847

439

63

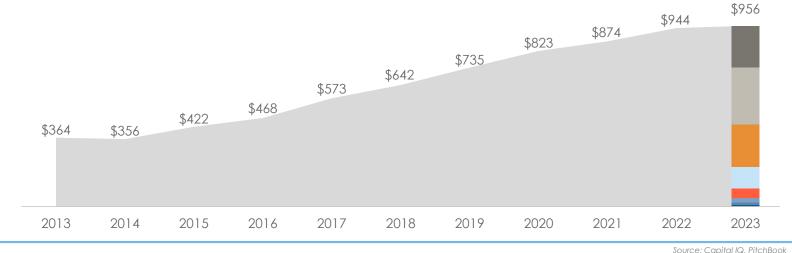
#### U.S. Private Equity Fundraising



#### U.S. Private Equity Capital Overhang (\$B)

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445

Note: U.S. PE Fundraising data as of 3/31/2024 & & U.S. PE Capital Overhang data as of 12/31/2023; Excludes venture capital & real estate funds

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### Private Equity Exit Activity

Private equity continues to maintain portfolio company exits with relatively little variance over the last 9 quarters. Private equity funds have slowed exit rates after capitalizing on higher valuations in '21 and are taking a cautious approach to the current macroeconomic environment. Private equity exits continue to be evenly split between sales to other private equity firms and strategic acquirers.

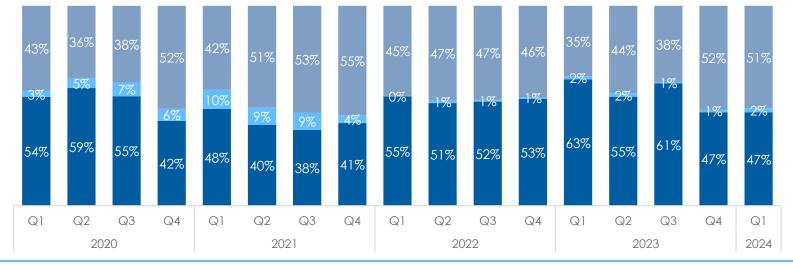
#### U.S. Private Equity Exit Activity



#### U.S. Private Equity Exit by Type

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■ Corporate acquisition ■ IPO ■ Sponsor acquisition



ADVISORS & COMPANY Source: Capital IQ, PitchBook Note: Data as of 3/31/2024



In Q1 '24, public company valuation multiples increased. Over the last 12 months, the S&P 500 Index ("S&P") finished up 27% and the Russell 2000 Index ("Russell") finished up 18%. The EBITDA multiple for the Russell and S&P ended at approximately 12.9x and 16.6x, respectively (an increase compared to 12.6x and 15.4x at the end of Q4 '23. Stock indices and valuation multiples are beginning to reflect positive investor sentiment towards a 'soft landing' orchestrated by the Federal Reserve.



#### S&P 500 and Russell 2000 Index EV/EBITDA Performance

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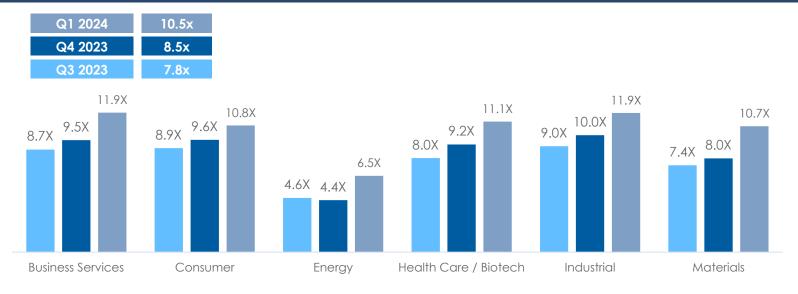


Source: Capital IQ, PitchBook Note: Data as of 3/31/2024

### Public Markets' Valuation Multiples by Sector

GLC monitors the Russell 2000 Index as a barometer for Middle Market valuations due to the index's focus of small-cap stocks. Majority of the sectors in the Russell reported an increase in valuation multiples from Q4 '23 to Q1 '24. Valuation multiples in the public markets continued to be emotionally driven as

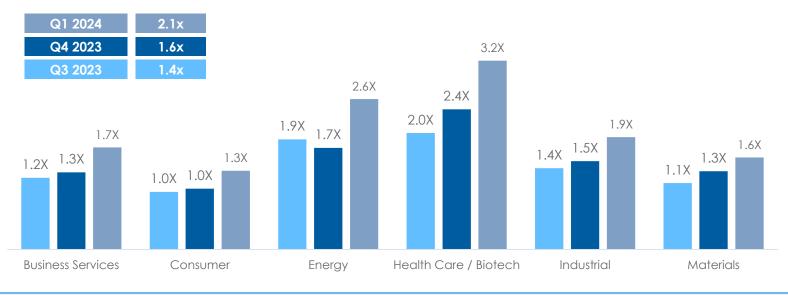
#### Russell 2000 Median EV/EBITDA Multiples by Sector<sup>(1)</sup>



#### Russell 2000 Median EV/Revenue Multiples by Sector<sup>(2)</sup>

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Source: Capital IQ, PitchBook

Note: Data as of 3/31/2024; Summary multiples do not tie to prior page due to exclusion of Financial & Technology sectors

(1) Excludes EV/EBITDA multiples <0x and >40x; Excludes Financial & Technology sectors

(2) Excludes EV/Rev multiples >7.5x; Excludes Financial & Technology sectors

7.5x; Excludes Financial & Technology sectors

# FIRM OVERVIEW

## A Leading, Full-Service Investment Bank

GLC Advisors & Co. is a leading independent investment banking advisory firm, delivering objective, senior-level expertise to successfully execute financial advisory assignments for our clients. We advise Shareholders, Board of Directors, Entrepreneurs, Management Teams, and Capital Providers on material financial transactions regarding strategic alternatives, capital structure, and transactions.



### **Business Services & Industrials Team**

GLC's Business Services and Industrials Team is focused on advising business services and industrials clients in the Middle Market. Our team's advisory work includes M&A (sell-side and buy-side), financing/debt advisories, recapitalizations, fairness opinions, and valuations. We excel at working with founders and owner-operators. Our team is passionate about the businesses and people that hire us to advise in their strategic decisions and events.



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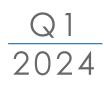
Jackson.Winn@glca.com O: 303.479.3854 M: 925.819.1150



#### GLC MIDDLE MARKET M&A COVERAGE

### **Representative Transactions**

#### **Recent M&A Advisory**





#### **Recent Restructuring Advisory**

INVACARE	Healogics	riverbed	RED ROCK	FirstEnergy
Restructuring	Restructuring	Restructuring	Restructuring	Chapter 11 Restructuring
Advisor to Invacare	Advisor to Second Lien Lenders	Advisor to Riverbed Technology	Advisor to Redrock Biofuels	Advisor to Ad Hoc Group of Creditors
	WEDIA	Toysaus	FALLBROOK"	Brookstone
Restructuring	Restructuring	Chapter 11 Restructuring	Chapter 11 reorganization	Chapter 11 reorganization and Section 363 asset sale
Advisor to Noteholders	Advisor to Guarantee Bondholders	Advisor to TAJ Bondholder Group	Advisor to First Lien Lenders	Advisor to Brookstone

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